

Thinking about:

- Selling your business?
- Value of your business?
- Can I sell my business?
- What will happen to my business when I retire?
- How to create capital value in your business?
- Having a business coach?
- Where can I find a buyer for my business?

We can help!

We are specialists in the business of SMME's.

WHAT WE OFFER

At MyCastle Equity our main focus has always been small and medium sized enterprises and therefore we are familiar with the needs and potential of these enterprises. Our aim is to add value to our clients' businesses and to make a difference by being a one-stop business advisory provider.

MyCastle Equity will assist you in whatever your business needs may be: either providing the services or products ourselves or sourcing the most capable and suitable person or institution from our vast network. We therefore provide comprehensive services to our clients, successfully filling the gap between the larger international investment banking companies who are not able to economically provide services to smaller and mid-sized businesses and local intermediaries who can give clients only limited access to mergers and acquisitions and capital markets.

We will provide comprehensive assistance to our clients ensuring the successful completion of the appointed assignments. This means that we will be involved with our clients from start to finish in any process needed to achieve the maximum benefit for our clients.





MyCastle Equity is highly qualified with skilful people, a professional approach, and we take pride in the services and products we provide.

At MyCastle Equity we only use people or institutions with the same code of conduct and ethics to work with our clients. Rest assured that service and quality is a priority.

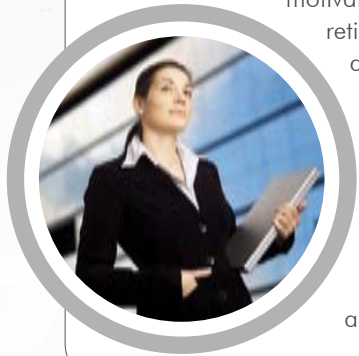
MyCastle Equity focus on the following services:

Mergers and Acquisitions

MyCastle Equity recognizes that the sale of a business is an emotional, time consuming, and technically complex process.

Our in-depth experience in the total management of the selling process relieves business owners of much of the burdens and pressures associated with a sale, while maximizing shareholder value and bringing a seasoned, objective perspective to the entire process. Whether the owner's

motivating factors are retirement, succession, diversification of assets, expansion capital, or access to larger markets, MyCastle Equity optimizes the owner's benefits in the trade-offs of liquidity, control, succession, and taxes.



All private, family businesses are ultimately sold to outsiders or transitioned to the next generation. Because most owners do not plan for this ultimate outcome, or do not appreciate the complexity of the selling/succession process, they do not realize the full market value when they sell, or they face difficult problems during a family transition.

Consider MyCastle Equity to help you with the most important financial transaction of your life.

MyCastle Equity's 12 step process to sell your Business to ensure maximizing of Shareholder Value

MyCastle Equity does more than simply act as intermediaries, we manage the total sales process—from clarifying the owners' goals through closing the transaction.

Comprehensive management of the process is essential to creating the largest number of alternatives for the seller, resulting in a transaction that achieves the maximum benefit for the owners.

Retained Acquisition searches for Buyers

MyCastle Equity offers targeted and confidential search programs for strategic buyers of businesses up to R500 million in sales.



With on-site contacts who provide us with local knowledge of the marketplace, we offer unique access to privately-held businesses in South Africa and in other international markets.

Strategic Partnering and Joint Ventures

With the increasing globalization of business, international opportunities are opening up for privately held companies. Whether in a major market or a more underdeveloped country, local customs can be complex and local ownership by a foreign company difficult.

In many instances, strategic partnerships, joint ventures, and other alliances can be less capital-intensive than a direct investment or acquisition and should be incorporated as part of the strategic plan to increase corporate earnings, product or market diversification, and shareholder value.

To help you find the right alliance or joint venture partner, MyCastle Equity offers contacts and has established business relationships in South Africa and other worldwide markets.

Corporate Finance

A key service of MyCastle Equity is assisting growing business clients with sourcing their financing needs.





Strategic and Financial Management

We have developed a product customised to ensure that your business grows to its utmost potential. This is achieved by assisting you in a process of creating and building the value of your equity.

We address the following issues:

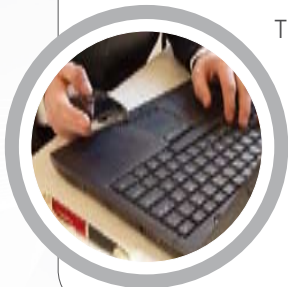
- Identifying and clarifying the business owner's goals
- Strategic planning and management
- Financial planning, management and control
- Operational systems and procedures.

This process will build real capital value in your business which can be past onto the next generation or can be transferred to cash by selling your business.

Other Services

MyCastle Equity is also able to address other business needs by means of additional services we provide.

These are listed under Services and Products.



SERVICES & PRODUCTS

We are confident that we can satisfy your business needs. Below follows a list indicating some of our main services and products:

- **Merger and Acquisitions**
 - Seller representation
 - Sourcing of buyers
 - Corporate finance
 - Due diligence inquiries
 - Strategic partnering and Joint Ventures
- **Strategic and Financial Management**
 - Financial and business strategies
 - Financial Management
 - Compiling budgets
 - Implementing efficient reporting
 - Assisting clients in cash flow management
 - Analysing and implementation of systems
- **Other Services**
 - Business valuations
 - Broad based Black Economic Empowerment
 - Consulting on BEE requirements for an enterprise
 - Sourcing of business partners
 - Assisting during BBBEE negotiating process
 - Assisting with asset finance
 - Providing back office services.

VISION

Our vision is to assist our clients in maximizing the potential of their enterprises and creating wealth.

BACKGROUND

MyCastle Equity was established after a decision was made to focus on providing specialised business consulting services to small and medium enterprises.

In order to increase our capacity we have established strong international networks, enabling us to conduct our business in international markets.

CONTACT US

Your business is our priority and our aim is to see your company and wealth grow to its utmost potential.

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